

The Art Institute of Washington®
Course Syllabus

COURSE TITLE: IMD 485 Senior Project-Development
Prerequisites: IMD 465 Senior Project-Research

Course Description: This course is a continuation of Senior Project Design. Students prepare, present, and defend a project suitable for professional utilization. The course emphasizes production values, technical sophistication, quality assurance, evaluation of the effectiveness of the product, conceptual thinking, critical analysis, written communication, and presentation skills.

Core Course Competencies:

1. Plan, write, and present a proposal for a project and have it approved
 - a. Develop a comprehensive project plan and timeline to include resources and components necessary for completion within appropriate constraints
2. Conduct necessary research for project
3. Produce projects as delineated in project plans
4. Manage the production and completion of an interactive design project
5. Defend projects to industry professionals (e.g. faculty)
 - a. Use structured experiences to practice asking questions and giving answers in a small group setting
 - b. Organize, analyze, and present conclusions
 - c. Adapt message and delivery techniques to audience
 - d. Master the steps in developing an oral presentation
 - e. Demonstrate a finished and working multimedia project on a platform of choice to a panel of instructors and/or professionals

COURSE LENGTH: 11 weeks
CREDIT HOURS: 4
ESTIMATED HOMEWORK: 10 hours per week (at least)
TEXTBOOKS: Required: None

Materials and Supplies:

Will depend on individual projects. Students will need to upload deliverables to a web server.

Saving Work: Students are responsible for all of their work. Make at least two copies of your work and save it on two separate disks. Even if your work is erased from the school computers or becomes corrupted or lost you are still responsible for turning projects in on time.

Any work left on the school computers cannot be considered safe.

Grading: You need to filled out and sign the student information form. Grading details for all assignments and projects will be listed on this form.

Attendance Policy

Attendance in this class is required. You are expected to come to class prepared, arrive on-time, submit your homework when expected, and stay for the entire class. The WDIM department has adopted a new attendance policy beginning in Fall 2008. For all of your IMD courses, instead of being withdrawn from a course for exceeding the allowed number of absences, your FINAL COURSE GRADE will be reduced each time you are tardy or absent from a class. Each time you are 1 (minute) or more minutes late to class (tardy), you will lose 1 (one) percent from your grade. Each time you are absent from class, you will lose 3 (three) percent from your grade. In example, if you are tardy to class 3 times and absent twice, you will lose at total of $(3 * 1) + (2 * 3) = 9$ points from your final course grade. If you had a 95% (A), this would reduce your grade to a 86% (B).

Tardy = 1 (one) minutes or more late to class; 1 point (1%) deduction

Absent = Missing more than 1 (one) hour of the class; 3 point (3%) deduction

In the event that a faculty member is absent, students should wait 15 minutes. Students should then circulate an attendance sheet and designate one of their members to deliver the sheet to the Academic Affairs office for placement in the faculty member's mailbox. Students are expected to stay for the entire class period and work on their process book. Students that leave class before the end of the class period will be marked absent.

Academic Dishonesty

The Art Institute of Washington defines an act of academic dishonesty as any attempt to take the work of someone else and submit it as one's own. If you are suspected of plagiarism of any kind your instructor reserves the right to fail you for the assignment or the course.

Academic dishonesty includes, but is not limited to, the following:

1. Cheating;
2. Plagiarism;
3. Submission of the same work in two or more classes without prior approval of the faculty members of the classes involved;
4. Submission of any work (full or partial) not actually produced by the student.
5. Submission of any work without clear acknowledgement (reference/credit) of the original author or creator of the work.
6. You must use MLA documentation for any and all materials used that were obtained from another source. There are strict limitations on materials used from another source. Details of these limitations are provided in the Project handouts.

Students may appeal in writing to the Dean of Academic Affairs. Students are encouraged to use the web site www.smarthinking.com for all written coursework. Please refer to page 39 of the New Student Handbook for the complete Academic Dishonesty policy.

Class Polices

- Students are expected to act in a professional manner in all class situations. They are expected to treat other classmates and the instructor with respect, and to offer and take constructive criticism.
- During class students are expected to be working on the projects for this class. If a student is found to be either working on a project that is not part of this class requirements or surfing the web or wearing earphones they will be marked absent.
- Devices such as phones, headphones, calculators, beeping watches, etc. are not to be used during class time. There will be no exceptions.
- Written assignments and projects must be typed and should not contain any spelling or grammar errors. No handwritten assignments or projects will be accepted

STUDENT:

SENIOR PROJECT IMD465/485

ADVISOR:

WEEK	DATE	DISCUSSION must be filled-out	ADVISOR SIGNATURE:
WEEK 1			
WEEK 2			
WEEK 3			
WEEK 4			
WEEK 5			
WEEK 6			
WEEK 7			
WEEK 8			
WEEK 9			