

WEB DESIGN AND INTERACTIVE MEDIA

Review Requirements

This Review Packet Contains:

Review Schedule
Overview of Reviews
Portal Page Requirements
Final Review Requirements

Students are required to read this packet thoroughly

My signature below confirms that I have received the Portfolio Packet

Today's Date _____

Student's Name (please print) _____

Signature _____

Web Design & Interactive Media

Review Requirements

Contents:

- Review Schedule
- Overview of Reviews
- Portal Page Requirements
- Final Review Requirements

Online

Review Rubrics: <http://wdim.aiwdepts.com/portfolio-reviews>

Important

- Students must be dressed professionally for all reviews and pre-assessments
- Student must complete reviews
- Students are required to sit through entire presentation of other students

Schedule

<p>first week 11 work due online</p> <p>Presentation minimum 6 projects</p> <p>and pdf for art and design pieces</p>	<p>first REVIEW Bachelors , Associates and Diploma Student Presentation and all work online Students are also expected to answer questions about their code and script</p>									
<p>mid week 11 work due online</p> <p>Presentation minimum 7 projects</p>	<p>mid REVIEW Bachelors Student Presentation and all work online Work from any of the following classes that has been completed at the time review Students are also expected to answer questions about their code and script STUDENTS NEED TO EMPHASIS THE PROJECTS THAT THEY INTEND TO USE FOR THEIR PORTFOLO</p>	ART122, IMD105, GD214, P104, ART225 Work from these classes could be presented from one pdf	IMD100	IMD110	IMD130	IMD200	IMD215	IMD220	IMD230	both or either
<p>final Pre-assessment Friday morning of week 4</p> <p>All work on-line</p> <p>Presentation minimum 8 projects</p>	<p>final PRE- ASSESSMENT - Bachelors Student Presentation and all work online Students will present their work the 4th week of the quarter that they are registered for IMD465 Student must also present their ideas and preliminary work for IMD465</p>									
<p>final</p> <p>Bachelors 8</p> <p>Associates 6</p> <p>Diploma 4</p>	<p>final REVIEW - Bachelors, Associates, Diploma Student presentation & all work online Students are also expected to answer questions about their code and script</p> <p>Bachelor Students present 8 pieces Associate Students present 6 pieces Diploma Students present 4 pieces See portfolio requirements on the Final Project requirements page</p>	All of your intended portfolio projects Student must also include their ideas and preliminary work for IMD465	IMD410	IMD420	IMD465	IMD470				

Overview

All WD&IM students are required to periodically submit their work for review. Students will receive written results for the review.

The schedule will be posted on the department site at: <http://wdim.aiwdepts.com/portfolio-reviews> and handed-out in class by the end of the third week of the quarter.

Associates

Associate students are highly recommended to use their web elective for **IMD480 Portfolio Prep**. If they do not have a web elective on their audit they can take IMD480 to replace of IMD320

Projects

Students should refine their projects and bring them up to review standards before their presentations.

Each project should have a clear concept that is realized throughout the design, content and technology of the piece.

Students should be able to concisely explain the concept for each project and the decisions they made to support that concept and why it is suitable for the target audience.

Review Presentations

For the reviews students are required to have their work online and present their work to the review committee (week 11). They are also expected to answer questions about their code and script.

Bachelors Pre-assessment Presentation

Bachelors students will also have a final pre-assessment of their work in preparation for their entering IMD480. This pre-assessment will be in the fourth week that they are registered for IMD465 at this time they are also required to present their preliminary work and ideas for their senior project.

Professionalism

Students will present their work for all reviews. The student needs to be dressed professionally, be on time for the review, and well prepared to present their work in a professional manner.

Reviews and Pre-assessments by Degree

Bachelor's Students:

1 Pre-assessments, 3 Reviews

Associate's Students:

2 Reviews

Diploma Students

2 Reviews

Portal Page

All IMD students are also required to have a portal page with links to all of their projects and documentation (see attached portal page requirements).

Submitting Correct URL

The review committee will access all student work via the student's Portal Page.

It is the student's responsibility to make sure that they inform us if the url for their portal is listed incorrectly. Students need to use the form on the Portal Page to submit new urls or corrections. All new urls and corrections need to be submitted at least one week before any pre-assessment or review.

Student Portals and the form for change of url can be found at: <http://wdim.aiwdepts.com/portals>

Portal Page

All IMD students are also required to have a portal page with links to all of their projects and documentation (see attached portal page requirements).

Portal Page

All WD&IM students are required to have a portal page that is linked to all of their projects and required documentation, this includes work from technical electives and independent study.

Students will create the portal page in IMD110 and are expected to keep it up-to-date for the rest of their time at AIW. (students are required to have a portal page in both IMD100 and IMD130 but these pages only need to have links and are not designed)

Portal Requirements

The portal page must be well designed and easy to maintain. All links must be obvious.

The **PORTAL PAGE MUST BE ONE PAGE ONLY**

all information in addition to the main project and documentation (assignments etc) must also be linked from this page. Assignments can be removed at the end of each quarter if they are not required for any of the reviews.

Required Work

Each student is required to include work from their design class: P104, ART122, GD241 and IMD105. All of the work from these classes can be presented in one PDF. You are also required to have work from all classes except IMD450.

Required Information

- Your email address
- Separate sections for each class which include
- Class number
- The name of the main project
- The purpose of the project (keep it short)
- The intended audience
- Technology used
- Tone of the project

Links to:

- The main project
- The process book
- W3C validation
- Inspiration (these links can be on a separate page)
- Also include all passwords and user names required to enter any section of the project.

Redesigned Work

Students that redesign a project or change a project's technology need to provide links to both the original project and the revamped project within the same section. Example shown below:



IMD100
Redesigned Project
Original Project

Changing Your URL

If you want to place your work on your own server you need to fill out and submit a form with the new url.

Go to: <http://wdim.aiwdepts.com/portals>

Also check to make sure that your url is listed and is correct, if not, fill out and submit the form with the correct information.

PORTAL PAGE cannot be part of a CMS

IT IS PART OF THE REQUIREMENTS FOR ALL CLASSES THAT STUDENTS COMPLY WITH THE PORTAL PAGE REQUIREMENTS.

Final Project Requirements

Student work should demonstrate innovative thinking and creativity. Each project should have a clear concept that is realized throughout the design, content and technology of the piece.

The design and technology of each piece must be appropriate for the purpose of the piece and the defined target audience.

Requirements for all work:

- Process Book for each project
- XHTML strict or HTML5
- Meta Tags: Description, keywords, and author
- 508 compliant (not flash)
- W3C Validation
- Search Engine Optimization
- Credits linked to each project plus MLA credits in Process Book

Credits

Students must supply credits both in a linked page for the project and also in the Process Book.

Students must obtain permission to use any materials except for those from the library catalogs or discs (materials obtained from the library must still have credits). All permissions must be in the project's Process Book

The following must have credits

- Images
- Videos
- Audio
- jQuery and similar technology
- Content – Bibliography of researched work

Lorem Ipsum

Will not be accepted in any final portfolio projects.

Bachelors

Students are required to have completed their Senior Project before they can enter the final portfolio class.

Projects from IMD100, IMD110 and IMD130 will not be accepted for the Bachelor's portfolio unless considerable changes have been made to both the technology and design.

Bachelors Requirements

8 portfolio quality projects from upper level courses. Must include a different project for each of the following technologies:

1) Php

Sites created with Drupal, Joomla or Word Press etc. cannot be used as a substitute for this project.

2) Java Script

3) Flash, Action Script

4) Video/Audio

Must include interactivity that is in addition to the controls for either the video or audio components.

5) CMS

Site must be created with either Drupal or Joomla.

Sites created with Word Press cannot be used as a substitute for this project

Senior Project: Can be in addition to one of the above projects or when using the same technology can substitute for one of the above projects.

Associates Requirements

6 portfolio quality projects from upper level courses. Must include at least three projects that contain the following technology:

1) Flash, Action Script

2) Java Script

3) Audio or Video

Must include interactivity that is in addition to the controls for either the video or audio components.

Diploma Requirements

4 portfolio quality pieces that show diverse skills in design and technology

